## ART EXHIBITION ADVERTISING Poster Guide to London Galleries

THE LONDON PRESS EXCHANGE, LTD., is now accepting orders for the 1923 issue of the Art Gallery Poster Guide.

A striking Poster (double crown and double royal) is prominently displayed on the Arrival and Departure platforms and passage ways of 150 Underground Stations and in other public places—Hotels, Clubs, etc.

Over One Thousand Million Passengers are carried by the Underground Railways every year.

The Posters will be divided into 20 or more spaces, in which will be set out, in full detail :-

Name and Address of Gallery
Current Exhibition
Hours and Price of Admission
Nearest Underground Station

A minimum of 600 posters will be exhibited; the price of printing, posting, inspection and monthly change of copy will be £2 per week per section, equivalent to

## Less than One Penny per Week per Poster

Yearly contracts only will be accepted. Accounts will be rendered and payable monthly. Change of copy must be notified by 14th of each month.

The Poster is also reproduced in a small pocket size for the convenience of a large number of private collectors and officials of galleries, who subscribe for it at the rate of 2/6 per annum.

The London Press Exchange, Ltd. (Exhibition Dept.), 110, St. Martin's Lane, W.C. 2.

ORDER FORM	Date
•	e, Ltd. (Exhibition Dept.), 110, St. Martin's Lane, W.C.2.
PLEASE reserve one section on The Art Gallery Poster Guide for 12 months from January 1st 1923, at an inclusive charge of £2 per week.	
Signature	
	· · · · · · · · · · · · · · · · · · ·
Address	
Details of Exhibition (for Janu	ıary)
Hours and Price of Admission	
Nearest Underground Station	